

CLINTON BUSINESS GROUP
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FEBRUARY 7, 2007 • CBG MEETING MINUTES

CBG Members in attendance are shown in Bold Type • *Candidates/Guests in attendance are shown in Bold Italics*

**Ken Anthony • Jack Aquila • Chris Aulert • Byron Brisby, Jr.* • Tony Catanzaro • Edward Cichone • Tom Clarke • John Connors
Ruthann Disotell • William Dougherty*** • Ed Duffy • Steve Firrello • Les Giese** • Jay Hannigan • Tracy Ivie • Peter Joseph
Rich Kazimir • Art Kellenberger • Will Legasse • Fred Levedag • Marsha Marasco • David Mills • Charlie Orlando • Craig Patterson
Alex Patullo • Lynn Porter • Bob Rittelman • Joe Schultz • William Siegel • Consie Sindet • Pete Smith • Scott Smith
Jan Stewart • Louis Tranquilli • Richard Urmston • Frank Vodraska • Thomas Walsh, Jr. • Mark Yaros • Scott Zarro**

*Eligible Candidate(s): Brook Hoffman and Mike Beckage
Guest(s): Scott Kortvely and George Leck*

CBG President, Alex Patullo, called the meeting to order at 8:00 and welcomed everyone. There was a round of CBG Member and guest introductions.

All acknowledged receipt of minutes of the January 24, 2007 meeting. A motion to accept the minutes as written was made, seconded and approved by a show of hands.

The subject of the expansion of the CBG Membership from 40 to 45 members was voted on, and the amendment was not passed. The bylaws will stay the same.

Membership Committee Member Frank Vodraska advised we are currently at 39 members and have 1 opening. Frank advised that there are several membership applications under review by the membership committee. They are:

1. Brook Hoffman, a former CBG Member who resigned as a member in good standing, would like to rejoin the CBG.
2. Mike Beckage has also re-submitted an application for membership.
3. Bruce Brodack was a prior CBG Member who wishes to be reinstated. There is a question as to the status of Bruce's membership at the time of his resignation. Again, the Membership Committee will address this issue.

If anyone has any comments or concerns with the application of Brook Hoffman, Mike Beckage or Bruce Brodack, please contact someone on the CBG Board or "membership committee".

Frank also advised that, prior to inviting a prospect to a regular meeting or "off-week breakfast," you should check with the membership committee to "clear" potential conflicts. All candidates must provide the membership committee with contact information and must complete a CBG Membership Application to pursue CBG Membership. Also, it is a good idea for every CBG Member to bring business cards to be distributed as needed to other CBG Members.

CBG Treasurer Richard Urmston reported that there was \$12,604.59 in the CBG checking account (\$2,800.00 of that amount are prepaid 2008 Membership Dues). Membership dues are due. Dues must be kept current. Those members who fail to do so risk losing their status as an active member of the CBG. The Quarterly Membership Dues cover all the things related to CBG Membership, including your web presence, networking and social opportunities, etc. Included in this is the breakfast at all "regular CBG meetings." There is also an all-inclusive \$10.00 charge for breakfast at CBG "off-week breakfast meetings."

CBG President Alex Patullo introduced Tracy Ivie, the first of our two featured speakers. Tracy is a business writer and marketing specialist who founded Words and Ideas in 2000. She creates high impact marketing materials so *your* message gets through -- web sites, newsletters, e-zines, flyers and brochures. Prior to founding her company, Tracy was an award-winning journalist at the Hunterdon County Democrat, where she covered county news, business, education, healthcare as well as arts and entertainment. She was also the editor of the Hunterdon Observer for two years and has written for the area's major newspapers. Tracy also co-authored the book series, *Country Inns of America*, and has written for several magazines including *Popular Photography*, *Video*, *Working Woman* and *New Jersey Savvy Living*. Tracy is also a certified guerrilla marketing coach. For a complimentary marketing consultation, call (908) 730-0355, visit www.wordsandideas.net or e-mail tracy@wordsandideas.net.

CBG President Alex Patullo introduced Jan Stewart, the second of our two featured speakers. Jan Stewart is an Independent representative with World Ventures, LLC, and international multi level online travel company. As a World Ventures, LLC Representative, Jan shares how she can get great deals on cruises and vacations because of group buying power. A two year young company, World Ventures, LLC is already on track to offer more than 70 national and international vacations to members. World Ventures, LLC Power Search Technology is unique to the industry saving both time and money for travel needs. As a representative for World Ventures, LLC, Jan offers options for travel as well as a business opportunity. According to Jan, it's GREAT receiving FUNDS for FUN! For more information, contact Jan via email at janstewart@patmedia.net, visit www.jan.worldventures.biz or, call her at (732) 684-6243.

Tom Walsh, Jr. was the winner of Jan Stewart's raffle of a trip for 2 nights/3 days at a Wyndham Hotel in the U.S. Congratulations to Tom.

Today's winner of the 50/50 was Ed Duffy_who took home \$54. The other \$54. went to the Staats Brokaw Memorial Entrepreneurial Spirit Award Scholarship Fund. To keep this great idea going, we are looking for at least one additional member of the group to "take hold" of the responsibility of running the 50/50. Thanks again to Alex for the terrific fund-raising idea. After today's meeting, the balance in the Staats Brokaw Memorial Entrepreneurial Spirit Award Scholarship Fund is \$5,271.50.

Remember, Byron Brisby, Jr.'s company, Clinton Chevrolet-Cadillac, a member of the Flemington Car & Truck Country family of dealerships, will donate \$100 to the Staats Brokaw Memorial Entrepreneurial Spirit Award fund for each car purchased at Clinton Chevrolet-Cadillac that was the result of a referral by a CBG Member. If you refer someone to Byron, make sure to contact him so he can make the necessary arrangements.

Also, Craig Patterson, of All Town Mortgage, LLC, will donate \$100.00 to the Staats Brokaw Memorial Entrepreneurial Spirit Award program, for every "closed mortgage" referred to him by a CBG Member. If you refer someone to Craig, make sure to let him know.

Alex Patullo also announced that he will donate \$100 to the Staats Brokaw Memorial Entrepreneurial Spirit Award Scholarship Fund for each job in excess of \$5,000 for a CBG Member or someone referred by a CBG Member.

Tom Walsh, Jr. announced that Debbie Rittleman and Joe Schultz are scheduled to speak at the February 21, 2008 meeting and Jay Hannigan and Ken Anthony are scheduled to speak at the 3/6/2008 meeting.

Before wrapping up the meeting's agenda, Alex reminded us that there will be an "off-week" breakfast next Thursday morning, February 14, 2008 at the Old River House Restaurant. Our next regular meeting will be held February 21, 2008.

Alex then asked for a motion to adjourn. A motion to adjourn was made, seconded and approved by a show of hands. The meeting adjourned at 8:55 am.

See you next week, at the off-week breakfast!

Respectfully submitted by:
Craig Patterson,
CBG Secretary

Today's total attendance was thirty-four. (32 members and 2 guests) There is currently 39 CBG Members (82%).

* Chris Callahan was in attendance on behalf of Clinton Chevrolet-Cadillac.

** Brad Howell was in attendance.

*** Suzanne Martino was in attendance representing True & Associates.